This page is an IBM Copier reproduction of typing done on the IBM "Selectric" II Typewriter with Dual Pitch. This unique feature lets you change the machine to suit your work. It types both Pica spacing - 10 pitch (10 characters to the inch) and Elite spacing - 12 pitch (12 characters to the inch). Either one with the flip of a lever. This means you can produce typewritten materials with an appearance never before possible on a single typewriter.

THE NEW IBM "SELECTRIC" II TYPEWRITER

Paperwork demands in business today are increasing processing costs at a staggering rate. As a result, the typing station is confronted with conflicting requirements: produce a greater volume of work, yet do it with greater efficiency and higher quality.

Traditionally, the office has hired more people and provided them with the same tools to get the job done. And costs have continued to climb. The optimum solution and the most economical one is simple: make your existing people more effective by giving them better equipment.

To ensure the best return on your initial investment in a typewriter, your buying criteria should be set very high. Consider these basic performance standards:

1. The typewriter must be easy to operate.
2. It must be designed to increase typing productivity.
3. *It must promote typing accuracy.*
4. The typewriter must efficiently handle the types of work you presently have.
5. It must have flexibility to meet not only today's requirements but the inevitable changes in typing requirements for the years to come.
6. It must be a typewriter that can be moved to another typing station with entirely different applications.

The IBM "Selectric" II typewriter surpasses these high standards.

IBM ELECTRIC TYPEWRITER & DICTATING MACHINES PRICE

IBM "SELECTRIC" II TYPEWRITERS

MODEL	PRICE	PAPER WIDTH	WRITING LINE
833-Single Pitch	$560.00	13.5"	11.0"
873-Dual Pitch	$610.00	13.5"	11.0"
835-Single Pitch	$580.00	15.5"	13.0"
875-Dual Pitch	$630.00	15.5"	13.0"

IBM "SELECTRIC" TYPEWRITERS

MODEL	PRICE	PAPER WIDTH	WRITING LINE
711	$490.00	11.0"	8.5"
713	$530.00	13.5"	11.0"
715	$550.00	15.5"	13.0"

IBM MODEL D "EXECUTIVE" ELECTRIC TYPEWRITER

MODEL	PRICE	PAPER WIDTH	WRITING LINE
12.5"	$725.00	12.5"	12.4"
16.0"	$755.00	16.0"	15.9"
19.0"	$800.00	19.0"	18.9"

$107-125 correct

IBM MODEL D STANDARD ELECTRIC TYPEWRITERS

MODEL	PRICE	PAPER WIDTH	WRITING LINE
12.5"	$535.00	12.5"	12.4"
16.0"	$560.00	16.0"	15.9"
19.0"	$600.00	19.0"	18.9"
23.0"	$660.00	23.0"	22.9"
29.0"	$720.00	29.0"	28.9"

IBM "EXECUTARY" DICTATION EQUIPMENT

MODEL	DESCRIPTION	PRICE
274	Portable Dictation Unit 10/20 Minute Recording	$450.00
271	Office Dictation Unit	$495.00
272	Transcribing Unit	$495.00

All prices are subject to change without notice.